



TAKE CUSTOMER SERVICE TO THE NEXT LEVEL WITH INTELLIGENT BUSINESS RULES

FAST TRACK ORDER PROCESSING WITH ADVANCED LOGIC THAT HEADS OFF PROBLEMS BEFORE THEY OCCUR

Incorrect order information can clog your systems and cause delays in fulfilling your customer orders, costing you time and money.

Now you can help ensure a continuous flow of electronic orders through the Exchange platform and increase customer satisfaction, with Intelligent Business Rules from GHX. This intuitive solution uses advanced logic to help proactively correct order-entry errors, minimizing poor quality data.

Transparency from start to finish

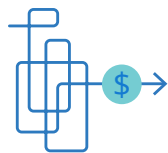
Every order/entry change made by Intelligent Business Rules is saved for full traceability, creating a transparent audit trail. Issues can be resolved within the system, reducing the time and effort of going back and forth between the Exchange and your ERP.

Key benefits of Intelligent Business Rules



Increased Efficiency

Fewer errors means more time for more meaningful tasks



Improved Agility

Accurate and efficient order processing frees up valuable resources



Improved Effectiveness

A more efficient and agile business means more effective growth



Improved Customer Experience

Auto-correcting order errors means even better customer service

Uniting the best of healthcare™

DESIGNED TO MEET THE SPECIFIC NEEDS OF YOUR BUSINESS



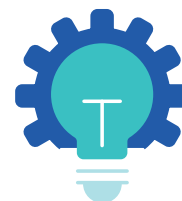
More Efficient Order Processing

Improve accuracy with catalog validation across your PO documents. Enrich your data with information mapping at item level, for more efficient clearing of parked orders.



High Volumes and Touchless Orders

Apply advanced logic and specific business rules to automatically identify and correct errors. Generate cleaner, better quality line item content and document formatting, helping to ensure your customers get the right product in the right quantity.



Highly Complex Orders

Map and enrich e-commerce documents at an individual customer level, for more personalized customer service. Transform the way you manage complex orders, such as consignment, bill only and drop-ship, with our most advanced, rule-based logic.

KEY FEATURES

Map information at item level

including item quantity, unit of measure and description, to enrich your data and improve accuracy

Increase automation and error-free processing

of high volumes of orders, using advanced logic on content and formatting

Set specific business rules

to automatically correct errors. Reduce the need for manual checks and corrections, saving time and money

Map, enrich and transform e-commerce documents

to meet individual customers' business needs

Apply customized rules to transform data

for consignment, bill only, and other complete order processes



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ghx.com/supplier-solutions/e-commerce/exchange-services/