

NuVia[®]

A Modern Item Data Strategy Starts with Cleansing the **Item Master**

Establish the Foundation to Drive Price Accuracy

In the difficult world of item data, NuVia puts you on a path to continuously improve data accuracy. This powerful solution is the foundation for quality data that helps you control spend, increase contract compliance and improve reimbursement revenue.



NuVia

Cleansed Data

supports your value-based healthcare initiatives operational, financial and clinical.



Measure the success of value analysis efforts and the positive impact on patient care quality and financial outcomes when clean and enriched item master data serves as your foundation.



Have confidence in the integrity of your data and the information that you present to your clinicians. This builds trust among clinical staff and secures future support.



Develop your strategic data management plan with insight and analysis to support purchasing decisions and drive priorities.



Your organization's supplies — whether on your item master or not — are available via NuVia. This includes items from the GHX Unified Data Core, your source for new supplies. NuVia continuously compares your items to those in the Data Core to help keep your content current. In this way, data cleansing is ongoing regardless of disruptions that may impact manual resources.

A Foundation for Success

- Access and search over six million verified items in the Unified Data Core to form a single source of product information using your custom descriptions
- **Improve** contract utilization to decrease supply spend
- Utilize up-to-date supply item data
- Preview and approve data prior to making it available within your Materials Management Information System (MMIS)
- **Employ** multiple item descriptions, each aligning with the end-user needs
- **Increase** reimbursement with visibility into HCPCS-coded items
- **Prepare** for industry changes with links to GDSN and GTIN attributes
- » Learn more about <u>NuVia</u> at **ghx.com**

