



The impact of digital transformation

Leading healthcare suppliers are making it **easier** for their customers to **do business with** them.

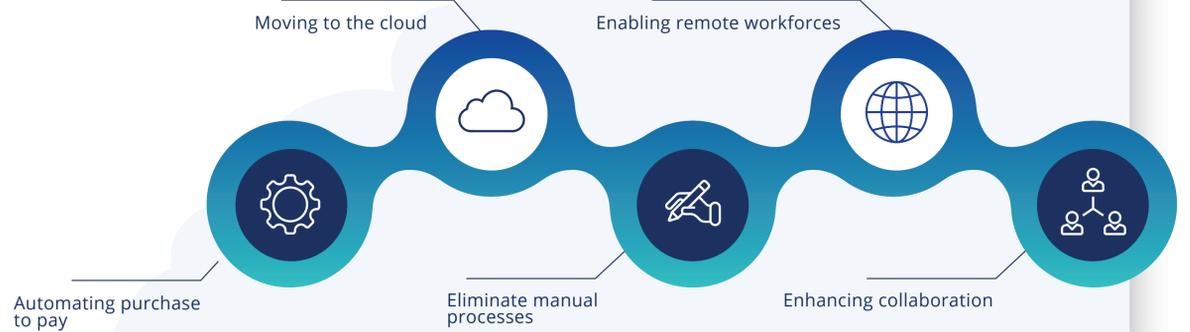


Digitisation is a critical first step

PROVIDERS ARE EMBRACING THE DIGITAL TRANSFORMATION

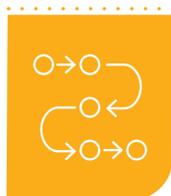


Suppliers providing enriched catalogue data help their customers get the right product at the right price and right time



Leverage the mountains of data

ACTIONABLE INSIGHTS HELP AVOID DISRUPTIONS AND SUPPORT DECISIONS THAT IMPACT PATIENT CARE



Delivering a more digitised experience, helps suppliers move from efficient to engaged

Predictive analytics are increasingly important across healthcare



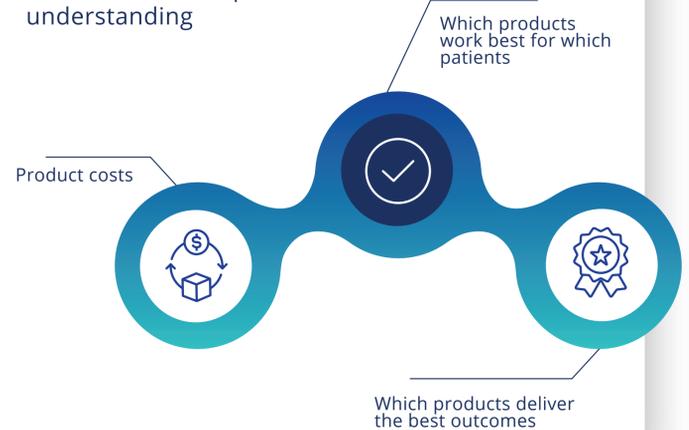
Lay the foundation to meet today's needs and quickly emerging trends

HEALTHCARE SUPPLY CHAIN IS GETTING MORE COMPLEX WITH VALUE-BASED HEALTHCARE (VBH) AND VIRTUAL WARDS (VW)

Digital is imperative and urgent
VW IS ESTIMATED TO TRIPLE*

- Precision, accuracy and timing
- Logistical coordination
- Custom packaging for home settings

Success in VBH depends on understanding



Act now to identify new growth opportunities

Leading suppliers are moving ahead with the **digital transformation** and **accelerating change**.

Learn more at: ghx.com/en/digital-transformation

*Predictions 2022: Healthcare, Forrester https://www.forrester.com/report/predictions-2022-healthcare/RES176445?ref_search=3471692_1657718002786_0123