

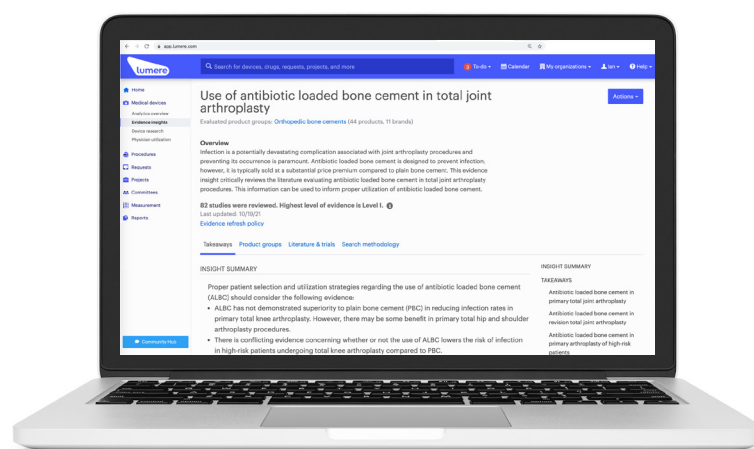


THE GOLD STANDARD FOR NEW **PRODUCT EVALUATION**

Lumere's web-based Product Introduction Management enables a modernized product review that engages physicians, standardizes processes and ensures that product approvals are limited to only those products that have demonstrated improved clinical value.

Bolster your clinical experience

- **Access comprehensive evidence reviews** that address efficacy, safety and appropriate utilization, along with the underlying research articles, indexed by level of evidence and manufacturer sponsorship.
- **Cross-reference over 36,000 devices** based on functional similarity. Compare products based on their specs, costs, level of differentiation, safety profiles and clinical outcomes.
- **Analyze medical devices** from both a cost and clinical perspective to find common ground and build trust with physicians.



Manage effective new product reviews

- **Automate your process** and ensure that your committees are organized and armed with the key information to make evidence-based decisions.
- **Deliver relevant research to physicians** via email, collect feedback through online voting and proactively keep them informed of the status of their requests.
- **Organize the right mix of committee members, experts and evidence** to assess the organizational impact of your decisions.

“By providing objective, up-to-date, peer-reviewed literature, Lumere **enables meaningful conversations** and **elevates the discussion** from being about just devices to being about delivering the best patient care.”

– Susan G. Miller, RN, MN, CMRP, CVAHP
Senior Director Value Analysis,
Jefferson Health

» Visit **GHX.com** to learn how Lumere can help you maximize your value analysis process.