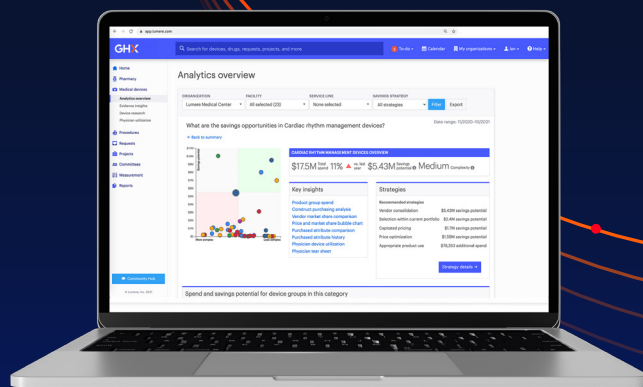




Multiply your savings potential with evidence



GHX's web-based Category Optimization uses data pulled directly from your health system to provide evidence-based savings strategies, spend and physician utilization insights and tracking capabilities to ensure accuracy and compliance.

Accelerate Strategic Sourcing Initiatives

- **Evaluate savings opportunities** across 45 categories of physician preference items and over 90 categories total to prioritize the highest financial impact.
- **Compare clinically and functionally similar devices** to drive evidence-based conversations that put the focus on patient care.
- **Identify drivers of supply costs and physician variation** at the case level and determine whether evidence supports that variation.
- **Determine if outcomes data aligns with evidence**, and gain visibility to outcomes that affect key financial metrics.
- **Assess benchmarks for implant constructs** to guide the appropriate utilization of complex, premium-priced technology.
- **Access objective medical device experts** to develop organization- and category-specific sourcing strategies.



GHX provides a direct comparison of products based on evidence, outcomes and technologies. This leads to clinically integrated decisions regarding sourcing strategies and vendor negotiation tactics, along with key insights to support clinical decision making, enhance outcomes and realize savings."

— Executive director at a nationally recognized health system alliance

Measure Realized Savings

- **View all categories and projects** in one place to see a full picture of spend and financial impact.
- **Monitor monthly spending** to ensure that vendors are fulfilling pricing commitments and that no unexpected costs are eroding savings.
- **Track progress** toward savings goals, ensure decision compliance over time and monitor for denied products captured in your PO spend.



Visit [GHX.com](https://www.ghx.com) to learn how GHX can help you maximize your strategic sourcing process.

