



The impact of digital transformation

Leading healthcare suppliers are making it **easier** for their customers to do business with them.

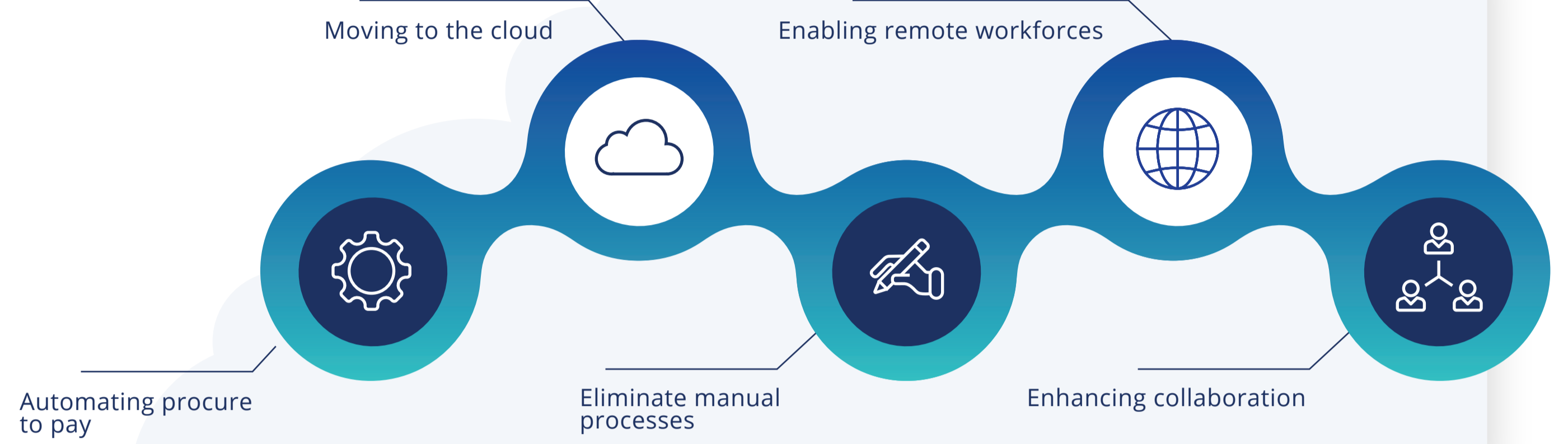


Digitization is a critical first step

PROVIDERS ARE EMBRACING THE DIGITAL TRANSFORMATION



Suppliers providing enriched catalog data help their customers get the right product at the right price and right time



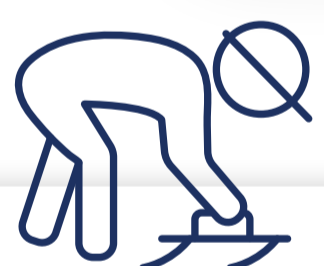
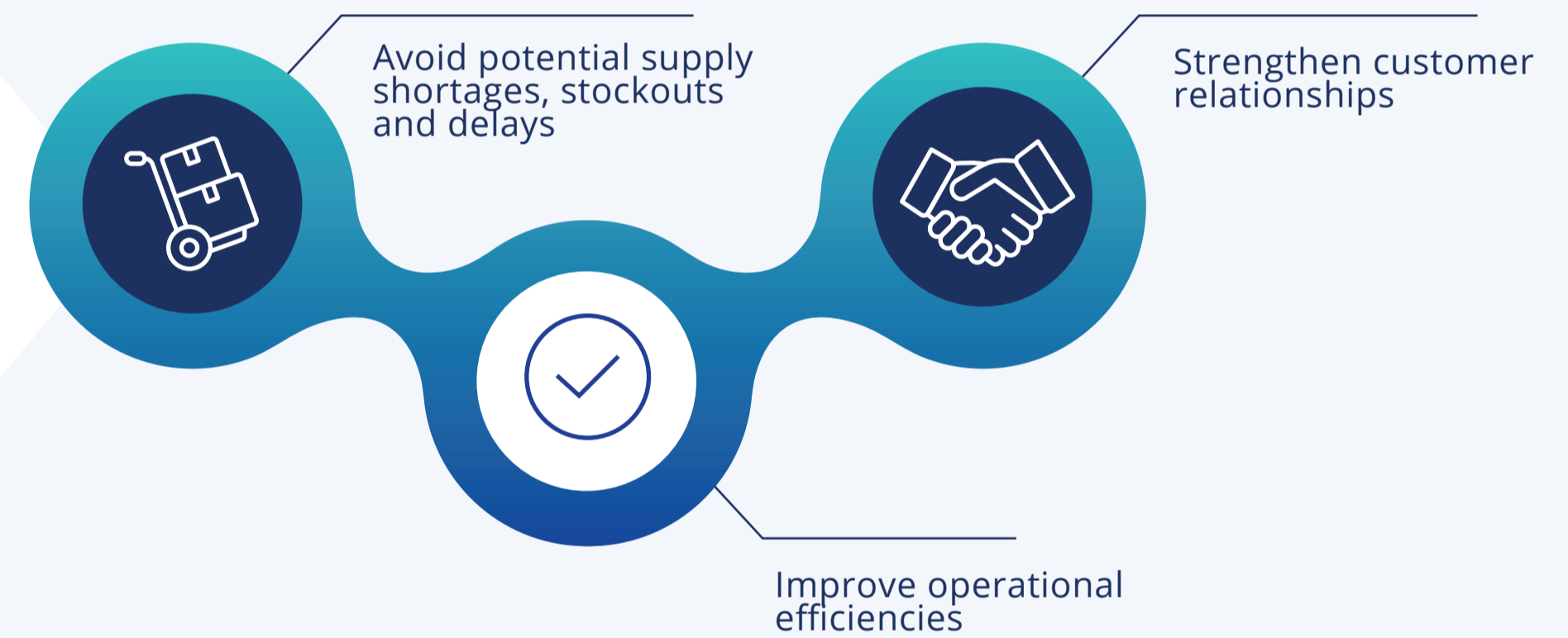
Leverage the mountains of data

ACTIONABLE INSIGHTS HELP AVOID DISRUPTIONS AND SUPPORT DECISIONS THAT IMPACT PATIENT CARE



Delivering a more digitized experience, suppliers move from efficient to engaged

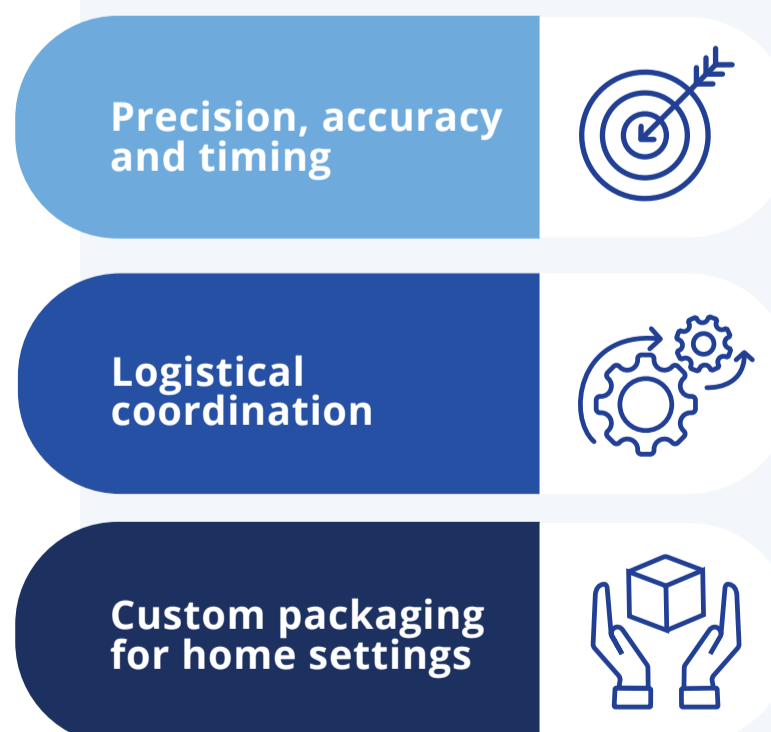
Predictive analytics are increasingly important across healthcare



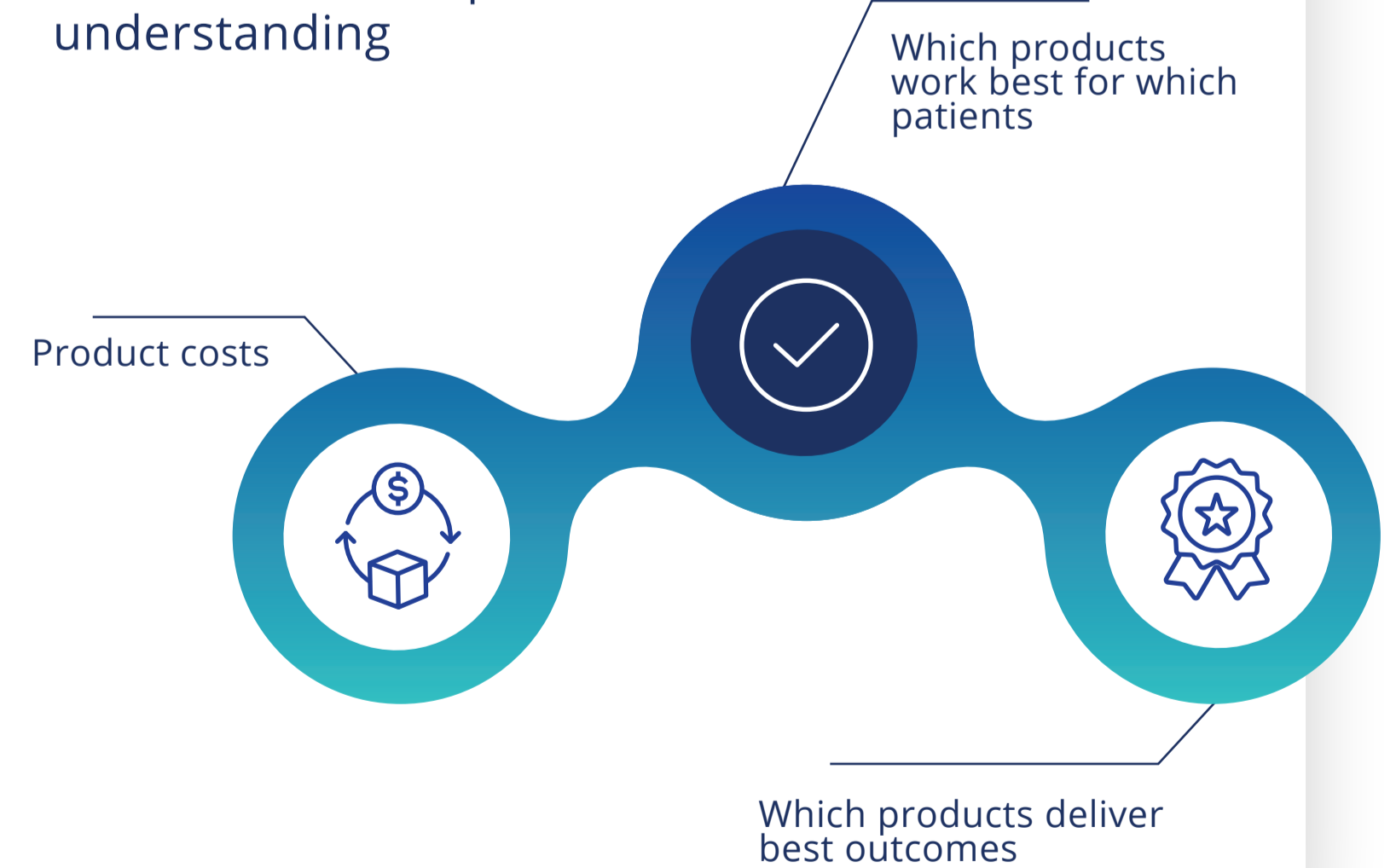
Lay the foundation to meet today's needs and quickly emerging trends

HEALTHCARE SUPPLY CHAIN IS GETTING MORE COMPLEX WITH VALUE-BASED CARE (VBC) AND HOSPITAL-AT-HOME (HaH)

Digital is imperative and urgent
HaH IS ESTIMATED TO TRIPLE*



Success in VBC depends on understanding



Act now to identify new growth opportunities

Leading suppliers are moving ahead with the **digital transformation** and **accelerating change**.

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