



You are part of a select group of vendors to whom GHX is offering sponsorship opportunities for the 2012 Healthcare Supply Chain Summit, being held May 7-9, in Orlando, Florida.

The opportunity

More than 600 supply chain professionals from hospitals, manufacturers, distributors and GPOs attend the Summit. They all strive to drive costs out of healthcare and improve efficiencies. At the Summit, they embrace and share new business practices that are transforming the business of healthcare.

Associating your company with the GHX Supply Chain Summit exposes your brand and products to these healthcare leaders and demonstrates your organization's commitment to improving the business of healthcare.

About the Summit

The GHX Supply Chain Summit is the largest healthcare event bringing together both the buy and sell sides of the healthcare supply chain for the advancement of operational excellence. This interactive conference offers strategies and solutions to personnel at all levels of an organization, from executive leadership to those on the daily front line of supply chain operations. Attendees view this as a great opportunity to network with peers and business partners.

Sponsorship opportunities

Meal/Welcome Reception Sponsorships

Includes recognition as an event sponsor and a breakout room for a day where the sponsor can schedule meetings / presentations.

Meal	Price	Description
Welcome Reception	\$35,000	2.5 hours in length, Monday evening
Lunch, Monday 5/7	\$15,000	1.5 hours in length (Monday is a day of workshops and training; not all attendees on site)
Lunch, Tuesday 5/8	\$25,000	2.0 hours in length, all attendees on site

Sponsorship includes:

- Welcome Reception (Monday evening) or sponsored lunch (Monday or Tuesday)
- 5 complimentary conference passes
- Breakout room (capacity of 50) for 1 day, Monday or Tuesday, 8:00 – 5:00
- Attendee list provided 4, 2, and 1 week(s) prior to event
- AV provided: projector, audio, etc.
- Company banner displayed at event (sponsor provides)
- Sponsor table tent placement at meal (GHX provides)
- Collateral drop at dining tables during meal (sponsor provides)
- Sponsor signage at dining hall entrance (GHX provides)
- Company description and logo included in conference book
- Sponsored breakout room session(s) included in official conference agenda
- Placement of company logo on GHX Supply Chain Summit web site, with link to company web site and 150 word company description. Will remain active for 6 months.

Room-Drop Sponsorships

Includes: recognition as an event sponsor; inclusion in room-drop bag distributed to all attendees on Monday evening, May 7; a sponsor table in the dining hall during breakfast and lunch on Tuesday, May 8.

Tier	Price	Description
Bag sponsor	\$10,000	Sponsor logo printed on room-drop bag, collateral/giveaway included in bag
Room drop sponsor	\$5,000	Collateral/giveaway included in room-drop bag

Sponsorship includes:

- Collateral and 1 giveaway item in room-drop bag
- Bag-drop will occur during Welcome Reception on Monday evening, May 7
- 2 complimentary conference passes
- Reserved sponsor banquet table in the event dining hall with table flag for sponsor identification during Tuesday's breakfast and lunch. Pop-up displays are prohibited.
- Attendee list provided 2 weeks prior to event
- Company description and logo included in conference book
- Placement of company logo on GHX Supply Chain Summit web site, with link to company web site and 150 word company description. Will remain active for 6 months.

Contact

To learn more about becoming a GHX Supply Chain Summit Sponsor, contact:

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